Miguel Angel Torhton Granados

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EDUCATION

2014 — 2016	**Master of Public Policy, George Washington University**	Washington, D.C.
	Fulbright Scholar / Global Leaders for Public Policy Scholar	
2008 — 2012	**B.A., Political Science and International Relations, Centro de Investigación y Docencia Económicas (CIDE)**	Mexico City

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PROFESSIONAL EXPERIENCE

2022 — Present · Policy Analyst, Mexicanos Contra la Corrupción y la Impunidad · Mexico City

Coordinated the design of the National Survey on Corruption and Impunity '22 and '23. Defined a methodology to compare performance of public institutions in a research project for USAID.

2019 — Present · Assistant Professor, La Salle University · Mexico City

Lectured the courses on public opinion and negotiation at undergraduate level. Average student evaluation in nine last courses: 9.2 out of 10.

2019 — 2022 · Public Opinion Researcher, IPM – Policy & Research · Mexico City

Developed strategic proposals for clients derived from public opinion research on issues such as strategic communications, electoral affairs, and public policies.

2019 — 2019 · Performance Marketing Manager, Belanea MX · Mexico City

Led market research and campaign development for UnDosTres, a payment platform in the fintech sector.

2016 — 2018 · Policy Advisor, Presidential Campaign of Margarita Zavala · Mexico City

Advised and wrote policy positions for the first female independent presidential candidate, Margarita Zavala.

2015 — 2015 · Teaching Assistant, George Washington University · Washington, D.C.

Assisted 25 graduate and undergraduate students for the course "Strategy and Interpretation of Polls" on Fall 2015. Assisted class development for professor Mark Penn.

2013 — 2014 · Speechwriter, Human Sustainable Development Foundation · Mexico City

Speechwriter and policy analyst for former president Felipe Calderón, founder of the Human Sustainable Development Foundation. Policy analysis on environmental and economic issues.

2012 — 2013 · Speechwriter to the Governor, State Government of Jalisco · Guadalajara

Speechwriter for the Governor of Jalisco. Main speeches: inaugural & policy speeches.

2012 — 2012 · Survey Analyst, CESOP- Mexican Chamber of Deputies · Mexico City

Analyzed public opinion surveys on legislative issues to inform federal policymakers. Other Work Experiences Research Experience Years of Teaching Experience Publications & Presentations

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TEACHING EXPERIENCE

5 years of classroom teaching experience for undergraduate students at La Salle University Mexico. Courses: "Public Opinion" and "Negotiation Workshop".

RESEARCH EXPERIENCE

2015	**Research Leader at HELP International**	Hyderabad, India

Coordinated and analyzed a survey on gender equality for girls in the outskirts of Hyderabad for non-profit HELP International.

2009 — 2013	**Undergraduate Research Assistant at CIDE**	Mexico City

Research assistant for professors Ugo Pipitone, Gerardo Maldonado and Brian Philips.

OTHER WORK EXPERIENCES

2016 — 2018	**Founder of Please Disturb the Driver!**	Mexico City

Founded a non-profit organization to reduce accidents in the public transport system of Mexico City. Recipient of D-Prize in 2016, used to fund the implementation of this experimental policy project.

2015 — 2016	**Intern for Chief Policy Advisor at Mexican Embassy in the US**	Washington DC

Wrote policy factsheets to improve Embassy's outreach with key diplomatic actors in Washington DC.

2014 — 2022	**Freelance Ghostwriter**	Mexico City

Ghostwrote editorial projects for key political actors in Mexico, including a Supreme Court Justice, President of the Federal Chamber of Deputies, and President for Local Electoral Institution.

PUBLICATIONS AND PRESENTATIONS

ACADEMIC RESEARCH
"Estimating the Sources of Bias: A Predictive Model to Analyze Polling Performance", Revista Em Debate, Belo Horizonte, v.8, n.7, p. 34-47, 2016.
"La brecha electoral de género en Mexico", Revista Legislativa de Estudios Sociales y de Opinión Pública, v. 6, n. 12, jul.-dec. 2013, pp. 73-100.
"El voto diferenciado en 2018" (co-author) at the book El Viraje Electoral, CESOP-ITAM, Mexico, 2019.
"Los electores independientes en América Latina" (co-author) at the compilation book El Votante Latinoamericano, CESOP, Mexico, 2015.

FICTION WRITING
Lo público como piñata: Canetti y Butler, Nexos, Mexico, November 2023
El I-Ching de la Calle López", Chop Suey Magazine 3, Shanghai, Oct 2022
Infortunios, Revista Acequias 42, Winter 2007 – First Place of Laguna Prize in Narrative

*PRESENTATIONS
"National Survey on Corruption", WAPOR Latin American Congress, Oaxaca, 2023
"Estimating the Sources of Bias", WAPOR Latin American Congress, Buenos Aires, 2016
"Survey on Gender Equality in India", Fulbright Global Health Conference, Kentucky, 2016
"Electoral Gender Gap", WAPOR Latin American Congress, Santiago, 2014 – Honorable Mention of the Marcus Figuereido Prize in Public Opinion Research

OTHER

International Work

- Delegate at Yenching Global Symposium, Beijing 2019
- Delegate for the MIKTA Young Professional Forum in South Korea 2015
- Delegate for Youth 20 Forum in Australia 2014

Professional Associations

- World Association for Public Opinion Research (WAPOR)
- Association for Public Policy Analysis and   Management (APPAM)

Languages: Spanish, English and French